

Type of Meeting State Business Meeting Date|time 06/4/2021 11:30 AM | Meeting called by Mike Sloup | Location Columbus Community Hospital & Zoom Meeting Platform

NSATA Business Meeting
Virtual Meeting - Zoom
June 4th, 2021

- I. Call to Order
 - a. Mike called the meeting to order at 11:39am.
- II. Moment of silence for Carly Pester
 - a. Mike requested a moment of silence in honor of Carly.
- III. Past Award Winners
 - a. Mike recognized past Executive Board members, Hall of Fame inductees, George F Sullivan AT of the Years, and SLC Students. Those present were asked to stand and be recognized.
- IV. Approval of Minutes from the March 26, 2021 Business Meeting
 - a. **Todd Goshorn motioned and Brooke Hughes seconded to approve and accept the 03-26-21 State Business Meeting minutes as written, no discussion, motion carries (in-person & virtually)**
- V. Officer Reports
 - i. President - Mike Sloup
 - 1. See attached report (attachment A).
 - 2. MAATA Bylaws Amendment - 1st Amendment passed
 - a. A second set of MAATA Bylaws Amendments was proposed and approved by the membership
 - 3. MAATA Grant Funds to State - Used funds so far on Masks, Zoom account, Legislative Bootcamp, and NSATA App.
 - a. NSATA Leadership Growth in conjunction with MAATA on July 31st in LaVista.
 - 4. Strategic plan work developed and action plans are being further developed with committee chairs and committees.
 - ii. Vice-President - Denise Marshall
 - 1. See attached report (attachment A).
 - 2. Hall of Fame June 4, 2021, 5:30pm: Ramada Inn
 - a. 2021 HOF Inductees: Aaron Madsen & Danielle Kleber
 - 3. Monthly communication with all committee chairs
 - a. Open Committee Chairs:
 - i. College & University Athletic Training Students Committee - Samantha Wilson
 - ii. Secondary Schools Athletic Trainers' Committee - Andrew Sheridan
 - iii. Honors, Awards, Nominations, & Memorial Resolution Committee - Becky Docter
 - iv. Early Professionals Committee - Mackenzie Mertz
 - v. Career Advancement Committee - Stacy Dahlkoetter
 - 4. History Video: Presented at HOF
 - 5. Home of the Hall of Fame: UNK
 - iii. Secretary - Aaron Madsen
 - 1. See attached report (attachment A).
 - 2. See attached minutes (attachment B).
 - 3. Aaron stated that the NSATA membership is at 439 as of a June 2nd report received from NATA compared to 420 ATs licensed in the state of Nebraska (difference of 19 ATs).
 - a. ~96% are members in Nebraska

Member Type	NE
Associate	1

Certified Professional	335
Certified Retired	16
Certified Student	36
Honorary	0
Student	51
Total	439

- b. *People can select the state where they live or work and that can change during the year.*
- c. *Some attrition, typically $\leq 10\%$ loss (student members and people moving in or out of state).*
- d. *Handful of members each year that never complete their payment plans.*
 - i. *Once this happens, the NATA refunds their money and count them as non-members.*
- e. *Are ATs not renewing due to tighter budgets or quitting the profession during this pandemic?*
- f. *September is the month the NATA draws the official census.*
4. *Just a reminder that we are currently utilizing the following communication means:*
 - a. *Email (eblasts), Facebook, Twitter, Instagram, Webpage*
 - i. *NSATA's eblast statistics for June 2020–June 2021:*
 1. *The audience of NSATA eblasts has been 468 people with 17 unsubscribes and bounces*
 2. *Engagement of audience: 62% often, 9% sometimes, 29% rarely*
 3. *Average desktop opens were 49.0% versus 51.0% mobile*
 4. *Out of the 33,232 emails that were delivered, 27,001 (81.3%) were opened and 2,540 (7.6%) had links clicked*
 5. *We have seen a significant spike in readership the past 12 months due to the COVID-19 pandemic and ATs being home and around a computer or phone to check emails*
 - b. *Are there other mediums you would like us to consider getting information disseminated?*
 - i. *The EB and PR Committee finalized a new NSATA app funded by an MAATA grant the first two years.*
 5. *Last year we discussed converting individual committee eblast requests to a monthly or bi-monthly newsletter to reduce the number of emails each member receives*
 - a. *This was tabled for further evaluation of necessity and functionality*
 - b. *One fear is that important announcements or deadlines could be missed or overlooked by members*
 - c. *Appears to be certain times of year that we see an influx of communications - February through June*
 - d. *Open to feedback and input, so please email me at secretary@nsata.org*
 - iv. *Treasurer Report - Eric Smoyer*
 1. *See attached report (attachment A).*
 2. *Account balances:*
 - a. *Checking = \$30,631.48*
 - b. *Savings = \$4,002.16*
 - c. *High-Yield Savings = \$37,372.63*

- d. Northwestern Mutual = \$200,239.59
 - e. **Total Equity = \$272,245.86**
 3. We are still in a good place financially
 - a. Making up slightly from NSAA shortage last year (longer state events this year)
 - b. Still Spending less for lodging/travel, etc.
 - c. Stocks have recovered but not quite to where they were this time last year
 - d. We have received a couple grants from MAATA/NATA
 - e. Still prepared for any expenses for the final bit of the 407 process
 4. Key Spending Items
 - a. 407 Process
 - b. Zoom Meetings Subscription
 - c. NSATA App
 - d. Face Masks for Members
 5. Plan to resume normal payouts for NSAA events for those over 15 hours
 6. **Bill Kleber motioned and Amy Behrhorst seconded to approve and accept the Treasurer's report as presented, no discussion, motion carries (in-person & virtually)**
 - v. Immediate Past President - Danielle Kleber
 1. See attached report (attachment A).
 2. Continue to mentor the SLC.
 3. Danielle thanked Trev Muth for his fantastic job working with the students since last fall.
 4. Dr. Samantha Wilson will be taking over this Chair position moving forward.
- VI. Student Leadership Report - Lylie Borkenhagen
 - a. See attached report (attachment A).
 - b. Registration for the golf outing on Saturday is still open.
 - c. Split the Pot tickets are still available for purchase.
 - d. Safety in Football Campaign videos in collaboration with the PR Committee.
 - e. Social and networking events for students across the state.
- VII. Committee Reports (See attached sheet)
 - a. See attached report (attachment A).
- VIII. Unfinished Business
 - a. LB 436
 - i. Please stay tuned to Rusty McKune's and Colleen Nielsen's presentation at 12:30pm for further information and details.
- IX. New Business
 - a. NSATA App
 - i. Denise thanked Brooke Hughes, Aaron Madsen, and Eric Smoyer for their work on the work group to get this app designed and set up for the members.
 - ii. The members were asked to text NSATA to 77977 to download the app.
 - iii. Denise walked the members through some of the features available within the app.
- X. Announcements
 - a. NSATA Award Winners - Mike Sloup
 - i. NSATA Scholarships - Carsyn Zumpfe, NWU; Kierstin Niemeyer, NWU; Maya Lewis, UNL
 - ii. NSATA Research Grants - Tomohiro Ide, UNO; Sophie Mellema, UNK
 - iii. NSATA Key Contributor Award - Dave Montgomery, Dr. Pat Claire, Stan Campbell
 - iv. George F. Sullivan Athletic Trainer of the Year - Rusty McKune
 - v. NSATA Hall of Fame - Danielle Kleber & Aaron Madsen
 - b. Mike highlighted the above awards and recognized the respective winners.
 - c. NSATA Executive Board Elections - Fall of 2021

MINUTES

i. If anyone is interested in running for an office, please see the current Executive Board for details.

d. Future meetings (see schedule below)

Year	NATA Clinical Symposia & AT Expo	MAATA Annual Symposium	NSATA Summer Education Conference
2021	Virtual (June 17-20)	Virtual (April 27-28, 2021)	Columbus/Hybrid (Hall of Fame) June 3-4, 2021
2022	Philadelphia, PA (June 28 - July 1)	LaVista, NE March 17–19, 2022	Grand Island
2023	Indianapolis, IN (June 21-June 24)	LaVista, NE	TBD

e. Thank You's - Mike Sloup

- i. Sam Wilkins and the SEC Committee, in addition to the Local Committee, for hosting everything here in Columbus this year.
- ii. To the current EB members & Committee members for their work and volunteer hours.
- iii. Ashton Happ from Columbus Lakeview High School who is going to be a junior and has a strong passion to become an AT.

XI. Adjournment

a. Andrew Sheridan motioned and Mike Peterson seconded to adjourn at 12:06pm, no discussion, motion carries (in-person & virtually)

XII. Open Forum

a. No topics or discussions were brought forth.

Respectfully Recorded & Submitted by



Aaron Madsen, NSATA Secretary

06-04-21

<p>**KEY:</p> <ul style="list-style-type: none"> • action items in bold blue • voting items in bold red with yellow highlights • amendments to Bylaws & Constitution
